

FREE COMMUNITY SERVICE ANNOUNCEMENT (CSA)

July 2007



This service is provided FREE to non-profit and charitable organisations who supply goods/services at no charge to the community so they may better promote their events or activities.

As a service to the community, ACCESS 31 offers Perth groups the opportunity to broadcast a community message or Community Service Announcement (CSA). CSAs consist of either a fully produced television announcement televised during program time (6am – Midnight), or a generic graphic in non-program time (Midnight – 6am). Accepted formats for fully produced CSAs are: Mini DV, SP Beta, DVC Pro, DV Cam, Digital Beta. ACCESS 31 can produce a CSA for less than \$500 if required.

Please also note that if you want your CSA to be aired, you must send a copy of your Certificate of Incorporation to verify your not-for-profit status. Without this, your Announcement will not be aired.

Exposure: Up to 50 times per week during non-program time (Montage TV 12 midnight until 6am daily) or an average of 10 times per week for fully produced CSAs during program and station breaks.

Duration: Each CSA will be 30 seconds in duration. CSAs will run in rotation for two weeks unless specified otherwise (i.e. please let us know if you want your CSA to be ongoing).

Cost: **FREE AIRTIME!** to not-for-profit community groups.

If you have a fully produced television CSA, please complete Section 1 and Section 3 of this form and submit with a copy of your Certificate of Incorporation and a copy of your CSA on one of the acceptable formats mentioned above.

If you would like a 30 second still graphic CSA to be produced to be broadcast during Montage TV, please fill out all three sections of the form and submit with a copy of your Certificate of Incorporation.

All information must be submitted to the station on this form at least two weeks before your community event or desired date to be broadcast. This allows time for production (if necessary) and scheduling of your CSA. We wish you well in your activity and certainly hope your CSA works for you.

SECTION 1

Organisation: _____

Contact Name: _____

Address: _____

Phone No's.: _____

Start Date: _____ Final Date to Appear: _____

SECTION 2

Headline (to be no more than 20 characters/letters)

Body of text (to be no more than 20 words)

ACCESS 31 reserves the right to edit so as to fit any message.

SECTION 3

Signed for and on behalf of _____ (Name of Organisation)

Authorised signature: _____ Print Name: _____

Date: _____ Position within Organisation: _____

Please note that by signing this form, you allow ACCESS 31 to transmit this announcement via whatever means it is currently using at that time.